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ORDER

Print Date 08/09/12

Page 1 of 9

Flight Dates 09/04/12-10/01/12

Contract / Revision 307402 /

Original Date / Revision
08/08/12 08/08/12

Advertiser Obama / Democrat / Preside

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Candidate. OFA Sked A 09.04-10.1

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1536

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	460	\$116,467.00	\$137,020.00	0.00	08/27/12	09/30/12	460	\$116,467.00	\$137,020.00
October 2012	6	\$5,316.75	\$6,255.00	0.00	10/01/12	10/01/12	6	\$5,316.75	\$6,255.00
Totals	466	\$121,783.75	\$143,275.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WCPO	09/04/12	10/01/12	M-F 7-730p M-F 7-730p	CM	658-730p	-----	:30	0	\$375.00	P-8	0.00	NM	11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$375.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF - -		3				\$375.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF - -		2				\$375.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF - -		2				\$375.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N 2	WCPO	09/04/12	10/01/12	M-F 730-8p M-F 730-8p	CM	728-8p	MTWTF - -	:30	5	\$500.00	P-8	0.00	NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WCPO

Print Date: 08/09/12

Page 2 of 9

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Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 09. Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCPO	09/04/12	10/01/12	M-F 730-8p M-F 730-8p	CM	728-8p	MTWTF--	:30	5	\$500.00	P-8	0.00	NM	11	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--					4	\$500.00		0.00			
Week:		09/10/12	09/16/12	MTWTF--					3	\$500.00		0.00			
Week:		09/17/12	09/23/12	MTWTF--					2	\$500.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					2	\$500.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 3	WCPO	09/04/12	10/01/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$200.00	P-8	0.00	NM	4	\$800.00
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$200.00		0.00			
Week:		09/17/12	09/23/12	-----S-					1	\$200.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$200.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 4	WCPO	09/04/12	10/01/12	SA 730-8p SA730-8P	CM	730-758p	-----S-	:30	1	\$200.00	P-8	0.00	NM	4	\$800.00
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$200.00		0.00			
Week:		09/17/12	09/23/12	-----S-					1	\$200.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$200.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 5	WCPO	10/01/12	10/01/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$4,000.00	P-8	0.00	NM	1	\$4,000.00
Week:		10/01/12	10/07/12	M-----					1	\$4,000.00		0.00			
N 6	WCPO	09/04/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$1,200.00	P-8	0.00	NM	2	\$2,400.00
Week:		09/03/12	09/09/12	-----					0	\$0.00		0.00			
Week:		09/10/12	09/16/12	M-----					1	\$1,200.00		0.00			
Week:		09/17/12	09/23/12	-----					0	\$0.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
N 7	WCPO	09/25/12	09/25/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$2,500.00	P-8	0.00	NM	1	\$2,500.00
Week:		09/24/12	09/30/12	-T-----					1	\$2,500.00		0.00			
N 8	WCPO	09/04/12	10/01/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$1,800.00	P-8	0.00	NM	2	\$3,600.00
Week:		09/03/12	09/09/12	-T-----					1	\$1,800.00		0.00			
Week:		09/10/12	09/16/12	-----					0	\$0.00		0.00			
Week:		09/17/12	09/23/12	-T-----					1	\$1,800.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 9	WCPO	09/12/12	09/12/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$1,500.00	P-8	0.00	NM	1	\$1,500.00
Week:		09/10/12	09/16/12	--W----					1	\$1,500.00		0.00			
N 10	WCPO	09/04/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$600.00	P-8	0.00	NM	17	\$10,200.00



WCPO

Print Date: 08/09/12

Page 3 of 9

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kypost.com

Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 09. Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WCPO	09/04/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$600.00	P-8	0.00 NM	17	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					4	\$600.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					5	\$600.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					4	\$600.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					4	\$600.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 11	WCPO	09/04/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	5	\$150.00	P-8	0.00 NM	17	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					5	\$150.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					4	\$150.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					4	\$150.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					4	\$150.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 12	WCPO	09/04/12	10/01/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$165.00	P-8	0.00 NM	20	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					5	\$165.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					5	\$165.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					5	\$165.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					5	\$165.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 13	WCPO	09/04/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	4	\$190.00	P-8	0.00 NM	17	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					5	\$190.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					4	\$190.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					4	\$190.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					4	\$190.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 14	WCPO	09/04/12	10/01/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$100.00	P-8	0.00 NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					5	\$100.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					5	\$100.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					5	\$100.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					5	\$100.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 15	WCPO	09/04/12	10/01/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	:30	1	\$150.00	P-8	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	- TWTF--					1	\$150.00		0.00		
		Week: 09/10/12	09/16/12	MTWTF--					1	\$150.00		0.00		
		Week: 09/17/12	09/23/12	MTWTF--					1	\$150.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--					1	\$150.00		0.00		
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00		
N 16	WCPO	09/04/12	10/01/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$100.00	P-8	0.00 NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 09/03/12	09/09/12	-----S					1	\$100.00		0.00		
		Week: 09/10/12	09/16/12	-----S					1	\$100.00		0.00		
		Week: 09/17/12	09/23/12	-----S					1	\$100.00		0.00		
		Week: 09/24/12	09/30/12	-----S					1	\$100.00		0.00		



WCPO

Print Date: 08/09/12

Page 4 of 9

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kypost.com

Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 09. Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N16	WCPO	09/04/12	10/01/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$100.00	P-8	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N17	WCPO	09/04/12	10/01/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$80.00	P-8	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$80.00		0.00			
Week:		09/10/12	09/16/12	-----S					1	\$80.00		0.00			
Week:		09/17/12	09/23/12	-----S					1	\$80.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$80.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N18	WCPO	09/04/12	10/01/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	1	\$70.00	P-8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$70.00		0.00			
Week:		09/10/12	09/16/12	-----S					1	\$70.00		0.00			
Week:		09/17/12	09/23/12	-----S					1	\$70.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$70.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N19	WCPO	09/04/12	10/01/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$25.00	P-8	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$25.00		0.00			
Week:		09/10/12	09/16/12	-----S					1	\$25.00		0.00			
Week:		09/17/12	09/23/12	-----S					1	\$25.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$25.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N20	WCPO	09/04/12	10/01/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	1	\$100.00	P-8	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$100.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$100.00		0.00			
Week:		09/17/12	09/23/12	-----S-					1	\$100.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$100.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N21	WCPO	09/04/12	10/01/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$80.00	P-8	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$80.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$80.00		0.00			
Week:		09/17/12	09/23/12	-----S-					1	\$80.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$80.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N22	WCPO	09/04/12	10/01/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	1	\$70.00	P-8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$70.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$70.00		0.00			
Week:		09/17/12	09/23/12	-----S-					1	\$70.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$70.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N23	WCPO	09/04/12	10/01/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$25.00	P-8	0.00	NM	4	\$100.00



WCPO

Print Date: 08/09/12

Page 5 of 9

wcpo.com
kypost.com

Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N23	WCPO	09/04/12	10/01/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$25.00	P-8	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-					1	\$25.00		0.00			
		Week: 09/10/12	09/16/12	-----S-					1	\$25.00		0.00			
		Week: 09/17/12	09/23/12	-----S-					1	\$25.00		0.00			
		Week: 09/24/12	09/30/12	-----S-					1	\$25.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N24	WCPO	09/04/12	10/01/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	10	\$150.00	P-8	0.00	NM	40	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--					10	\$150.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--					10	\$150.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					10	\$150.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					10	\$150.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N25	WCPO	09/04/12	10/01/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	5	\$170.00	P-8	0.00	NM	21	\$3,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--					6	\$170.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--					5	\$170.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					5	\$170.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					5	\$170.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N26	WCPO	09/04/12	10/01/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	5	\$50.00	P-8	0.00	NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--					5	\$50.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--					5	\$50.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					5	\$50.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					5	\$50.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N27	WCPO	09/04/12	10/01/12	M-F 1202-107a Jimmy K M-F 1202-107a Jimmy Ki	CM	1202-107a	MTWTF--	:30	5	\$50.00	P-8	0.00	NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--					5	\$50.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--					5	\$50.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					5	\$50.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					5	\$50.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N28	WCPO	09/04/12	10/01/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	MTWTF--	:30	5	\$20.00	P-8	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--					5	\$20.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--					5	\$20.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					5	\$20.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					5	\$20.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N29	WCPO	09/04/12	10/01/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$3,000.00	P-8	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
		Week: 09/24/12	09/30/12	--W----					1	\$3,000.00		0.00			



WCPO

Print Date: 08/09/12

Page 6 of 9

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kypost.com

Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N29	WCPO	09/04/12	10/01/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$3,000.00	P-8	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N30	WCPO	09/04/12	10/01/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$800.00	P-8	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$800.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	--W----					1	\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N31	WCPO	09/04/12	10/01/12	Thursday Prime A Thursday Prime A	CM	8-9p	---T---	:30	1	\$800.00	P-8	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	---T---					1	\$800.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N32	WCPO	09/04/12	10/01/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$2,000.00	P-8	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$2,000.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	---T---					1	\$2,000.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N33	WCPO	09/13/12	09/13/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$600.00	P-8	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---					1	\$600.00		0.00			
N34	WCPO	09/28/12	09/28/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$600.00	P-8	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$600.00		0.00			
N35	WCPO	09/04/12	10/01/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,000.00	P-8	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	----F--					1	\$1,000.00		0.00			
		Week: 09/24/12	09/30/12	----F--					1	\$1,000.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N36	WCPO	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$1,100.00	P-8	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$1,100.00		0.00			
N37	WCPO	09/04/12	10/01/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$1,800.00	P-8	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S					1	\$1,800.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			



WCPO

Print Date: 08/09/12

Page 7 of 9

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Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N37	WCPO	09/04/12	10/01/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$1,800.00	P-8	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$1,800.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N38	WCPO	09/04/12	10/01/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTFSS	:30	7	\$350.00	P-8	0.00	NM	28	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTFSS		7				\$350.00		0.00			
		Week: 09/10/12	09/16/12	MTWTFSS		7				\$350.00		0.00			
		Week: 09/17/12	09/23/12	MTWTFSS		7				\$350.00		0.00			
		Week: 09/24/12	09/30/12	MTWTFSS		7				\$350.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N39	WCPO	09/04/12	10/01/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	5	\$175.00	P-8	0.00	NM	20	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		5				\$175.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--		5				\$175.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$175.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		5				\$175.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N40	WCPO	09/04/12	10/01/12	SU 6-7p News SU 6-7p News	CM	558-7p	-----S	:30	1	\$200.00	P-8	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$200.00		0.00			
		Week: 09/10/12	09/16/12	-----S		1				\$200.00		0.00			
		Week: 09/17/12	09/23/12	-----S		1				\$200.00		0.00			
		Week: 09/24/12	09/30/12	-----S		1				\$200.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N41	WCPO	09/04/12	10/01/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	5	\$325.00	P-8	0.00	NM	20	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		5				\$325.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--		5				\$325.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$325.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		5				\$325.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N42	WCPO	09/04/12	10/01/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	5	\$300.00	P-8	0.00	NM	20	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		5				\$300.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--		5				\$300.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$300.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		4				\$300.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$300.00		0.00			
N43	WCPO	09/04/12	10/01/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-8	0.00	NM	20	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		5				\$275.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF--		5				\$275.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$275.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		4				\$275.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$275.00		0.00			
N44	WCPO	09/04/12	10/01/12		CM	358-5p	MTWTF--	:30	5	\$280.00	P-8	0.00	NM	20	\$5,600.00



WCPO

Print Date: 08/09/12

Page 8 of 9

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Contract / Revision 307402 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 4-5p Ellen M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -					5	\$280.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF - -					5	\$280.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF - -					5	\$280.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF - -					4	\$280.00		0.00			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$280.00		0.00			
N45	WCPO	09/04/12	10/01/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF - -	:30	5	\$200.00	P-8	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -					5	\$200.00		0.00			
		Week: 09/10/12	09/16/12	MTWTF - -					5	\$200.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF - -					5	\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF - -					4	\$200.00		0.00			
		Week: 10/01/12	10/07/12	M- - - - -					1	\$200.00		0.00			
N46	WCPO	09/04/12	10/01/12	SU 9-10a SU9-10a	CM	9-10a	- - - - - S	:30	1	\$300.00	P-8	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S					1	\$300.00		0.00			
		Week: 09/10/12	09/16/12	- - - - - S					1	\$300.00		0.00			
		Week: 09/17/12	09/23/12	- - - - - S					1	\$300.00		0.00			
		Week: 09/24/12	09/30/12	- - - - - S					1	\$300.00		0.00			
		Week: 10/01/12	10/07/12	- - - - -					0	\$0.00		0.00			
N47	WCPO	09/04/12	10/01/12	SU 1135p-1235a SU 1135p-1235a	CM	SU 1135p-1235a	- - - - - S	:30	1	\$75.00	P-8	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S					1	\$75.00		0.00			
		Week: 09/10/12	09/16/12	- - - - - S					1	\$75.00		0.00			
		Week: 09/17/12	09/23/12	- - - - - S					1	\$75.00		0.00			
		Week: 09/24/12	09/30/12	- - - - - S					1	\$75.00		0.00			
		Week: 10/01/12	10/07/12	- - - - -					0	\$0.00		0.00			
N48	WCPO	09/24/12	09/24/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M- - - - -	:30	1	\$4,000.00	P-8	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M- - - - -					1	\$4,000.00		0.00			
N49	WCPO	09/26/12	09/26/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	- - W - - -	:30	1	\$4,000.00	P-8	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W - - -					1	\$4,000.00		0.00			
N50	WCPO	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	- - - T - -	:30	1	\$3,500.00	P-8	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - T - -					1	\$3,500.00		0.00			
N51	WCPO	09/08/12	09/08/12	OSU Football OSU Football	CM	1158a-1130p	- - - - - S-	:30	1	\$2,500.00	P-8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-					1	\$2,500.00		0.00			
N52	WCPO	09/15/12	09/15/12	OSU Football OSU Football	CM	1158a-1130p	- - - - - S-	:30	1	\$2,500.00	P-8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S-					1	\$2,500.00		0.00			
N53	WCPO	09/29/12	09/29/12		CM	1158a-1130p	- - - - - S-	:30	1	\$3,000.00	P-8	0.00	NM	1	\$3,000.00



WCPO

Print Date: 08/09/12

Page 9 of 9

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Contract / Revision **307402** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 09.** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				OSU Football											
				OSU Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$3,000.00		0.00			
N54	WCPO	09/29/12	09/29/12	ABC College Football Pri	CM	758-1130p	-----S-	:30	1	\$1,000.00	P-8	0.00	NM	1	\$1,000.00
				ABC College Football Pri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$1,000.00		0.00			
													Totals	466	\$143,275.00